

U.T ADMINISTRATION OF DAMAN & DIU,  
(TOURISM DEPARTMENT)

No: 5/102/DDT/EOI-ADP/2017-18/158

Date: 08-07-2017

**Expression of Interest**

The Tourism Department has invited proposals vide proposal ID no 5/102/DDT/EOI-ADP/2017-18/158 for Expression of interest for Providing, Fixing and Operating Advertisement sign boards, Billboards, Led Screens and other Medium of Advertisement in Daman. The interested parties / companies / agencies can view and download from the [www.nprocure.com](http://www.nprocure.com) The notice is also published on the official website [www.daman.nic.in](http://www.daman.nic.in). The last day for submitting the proposal is 24<sup>th</sup> July 2017 up to 16:00 Hrs .

Daman: 08-07-2017

Sd/-  
Dy Director of Tourism  
Department of Tourism Daman & Diu  
Daman

**No. 5/102/DDT/EOI-ADP/2017-18/158**

**EXPRESSION OF INTEREST FOR PROVIDING,  
FIXING AND OPERATING ADVERTISEMENT SIGN  
BOARDS, BILLBOARDS, LED SCREENS AND OTHER  
MEDIUM OF ADVERTISEMENT IN  
DAMAN.**

Deputy Director Tourism  
Paryatan Bhawan, Nani Daman,  
Daman -396210

**08<sup>th</sup> July 2017**

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**UT ADMINISTRATION OF DAMAN & DIU**  
**DEPARTMENT OF TOURISM, DAMAN**

**EXPRESSION OF INTEREST FOR PROVIDING, FIXING AND OPERATING  
ADVERTISEMENT SIGN BOARDS, BILLBOARDS, LED SCREENS AND OTHER  
MEDIUM OF ADVERTISEMENT IN DAMAN**

Department of Tourism, Daman invites Expression of Interest (EOI) from the interested Developer and organization for **Providing, Fixing and Operate Advertisement Sign Boards, Billboards, LED Screens and Other Medium of Advertisement in Daman.**

**Bidding Procedure:**

The complete set of EOI document for work can be can be downloaded from the website [www.daman.nic.in](http://www.daman.nic.in). Hard copy of Company Profile document and detailed proposal **for Providing, Fixing And Operating Advertisement Sign Boards, Billboards, LED Screens and Other Medium Of Advertisement at Daman** should reach at the address mentioned below on or before **24/07/2017** upto 16-00 hrs by RPAD/Speed Post only to Office of the Deputy Director Tourism, Paryatan Bhawan, Nani Daman, Daman 396210.

Sd/-  
Deputy Director Tourism  
Daman

## 1. GENERAL INSTRUCTION FOR EOI

- 1.1 The Deputy Director Tourism Daman is planning to execute the work of providing and fixing and operating the advertisement sign boards, billboards, LED Screens and other medium of advertisement in Daman.
- 1.2 The Deputy Director Tourism Daman reserves the right to accept any or reject all the EOIs at their sole discretion without assigning any reason thereof.
- 1.3 The Deputy Director Tourism Daman shall have right to call for clarification/original of the supporting document for verification, as deemed fit and also to cross check for any details as furnished by contractors/clients/consultants etc. Agencies shall have no objection whatsoever in this regards.
- 1.4 Attached is the prescribed format of qualifying details. Interested, parties may use this format & add additional information as part of annexure, if they wish to.
- 1.5 The offer shall contain hard copy of completed Document & proposed planning, primary layout, presentation document for Providing Hoardings, Bill boards, LED Screens and other type of advertisements at various locations and should reach on or before 16:00 hours on dated **24 /07/2017** in sealed cover addressed  
To,  
Office of the Deputy Director  
Tourism,  
Paryatan Bhawan,  
Nani Daman,  
Daman 396210 By RPAD/Speed post only.
- 1.6 Applications without required information or enclosures are liable to be rejected.
- 1.7 The project is to be executed for Three year in which bidders will have all the rights to develop, manage and operate the area to earn revenue prior approval from the competent authority.

## SCOPE OF WORK:

- The purpose of the work is to generate revenue for the UT Administration of Daman and Diu. Bidders are requested to check the feasibility of the locations at their own. And the no of selected locations shall be finalized only after approval from The Deputy Director Tourism, Daman
- All the work will have to be done as per specifications and under supervision of the Tourism Department Daman. Bidders have to submit the concept drawing and 3-D views whenever asked for the same. Bidders would also require making necessary revisions as suggested by the Tourism Department Daman in the drawings or 3-D view.
- All the project will be executed at bidders own cost and bidders will be given the Advertisement rights for the revenue generations with the prior approval by the Tourism Department, Daman.
- The sequence of installation shall be decided in consultation with the Tourism Department, Daman. The Bidder shall prepare the detailed program of work in Bar Chart form and get the approval from the Tourism Department before start of work.
- The land will be provided for advertisement shall be at free of cost for the period of Three years.
- All the permission to be taken is in bidders' scope and all the expenditure for getting permissions is also in bidders' scope.
- The purpose of the work is to come up with revenue sharing model with respect to auctioned prime location advertisement space which may cater following requirements of administration of Daman and Diu.
- Private party will be given advertisement rights for revenue generation.
  - The UT Administration of Daman and Diu may ask private party to share advertisement space for its own policies and programme.
  - Number of advertisement in this regard will have a monthly Upper limit in terms of nos of days, nos of advertisements and nos of locations.
  - The bidder has to design and develop these advertisement, bill boards, digital boards according to needs of administration by its own. This will also include the creative part involved in designing advertisements.
  - The Bidder will also pay a fixed monthly rent to Tourism Department for using prime locations for display of advertisements.
  - Bidders are requested to check the feasibility of the locations at their own. This number of locations is subject to variation and decision of the Tourism Department, Daman is final in this regards.

- Bidders have to come up with a plan which is beneficial for both the stockholders i.e. bidder and the UT Administration of Daman and Diu.
- The installation of the display boards, bill boards or any other advertisements will be designed in such a way that it will not be damaged due to natural calamities.
- Structural Stability Report should be produced before installation of the advertisement by the government authorized structural engineer.
- If any damage occurs by your any advertisement medium, the entire cost, penalty, court case will be applicable by the bidder not by the Tourism Department.
- **Note:**
  - 1) It is specially clarified here that the aforesaid criteria/ Scope of work is not limited to these and additional qualification filters may be introduced at RFP stage.
  - 2) UT Administration reserves the right to accept or reject any application and to annul the selection process at any time, without incurring any liability and without assigning any reason thereof.

(To be submitted on the letterhead of Prospective Bidder)

To,  
**The Deputy Director,  
Department of Tourism,  
Paryatan Bhawan,  
Nani Daman, Daman  
396210**

Dear Sir

Sub: Expression of Interest for **PROVIDING, FIXING AND OPERATING ADVERTISEMENT SIGN BOARDS, BILLBOARDS, LED SCREENS AND OTHER MEDIUM OF ADVERTISEMENT IN DAMAN.**

With reference to the above advertisement, we hereby file this '**Expression of Interest (EOI)**' to undertake the development of this project.

We understand that this is an initial expression of interest on our part and mere submission of this EOI does not entitle us to receive any documents or be invited to bid for this project.

<i>Name and details of Applicant and its representative authorized to file this EOI:</i>	
<i>Full Name</i>	
<i>Designation</i>	
<i>Name of Organization</i>	
<i>Address</i>	
<i>Phones</i>	
<i>Fax</i>	
<i>Mobile</i>	
<i>Email</i>	
<i>Website</i>	

<b>Legal constitution of applicant:</b>
<i>(Public limited/Private limited/Partnership etc )*</i>

<b>Current nature of business or activities:*</b>

<b>Last 3 ( Three ) years turnover of the Applicant :*</b>
FY 2014-15
FY 2015-16
FY 2016-17



**Net worth of the applicant / Lead developer :\***

(Computed from the latest audited balance sheet )

FY 2016-17

**Brief history of operations and activities of the applicant :\*****Name and details of Business House/Group to which applicant belongs:\***

Name of the Group	Group Company/ies	Primary Activity	Turnover (FY 2016-17)

**Previous experience of Development and/or Operations & management of projects, if any :\*****Proposed consortium/collaboration for the development, management, marketing of the proposed development, if any?\***

Nature of consortium/collaboration proposed	Proposed Partner	Partner's Particular Expertise	Partner's Turnover (FY 2016-17)

**Briefly explain your concept for “ PROVIDING, FIXING AND OPERATING ADVERTISEMENT SIGN BOARDS, BILLBOARDS , LED SCREENS AND OTHER MEDIUM OF ADVERTISEMENT IN DAMAN” :\***

Note: \* Applicants shall attach documents/brochures/corporate literature and give more details which you may feel necessary to justify profile.

I/We declare that the information stated hereinabove is accurate.

Signature:

Full Name:

Designation:

Organization:

Address:

Date:

